

COMMUNITY HOUSING ACTION SUMMIT



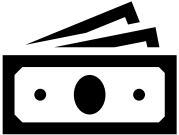

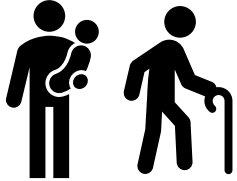





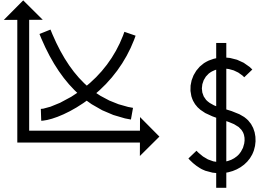

BUILDING A HOUSING STRATEGIC PLAN

Assembly Members
Anna Brawley & Felix Rivera



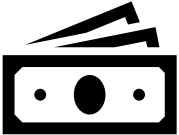

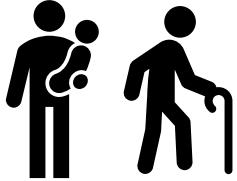


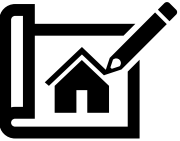


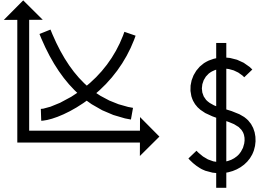

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Our housing problem is **many housing problems...**

 <p>Aging Housing Stock</p>	 <p>Shortage of Small (0-1 BR) Rental Units</p>	 <p>Rising Rents & Affordability</p>	 <p>Rising Housing Sale Prices & Assessed Value</p>	 <p>Changing Population & Households</p>	 <p>Empty (Vacant) Homes</p>
 <p>Limited Greenfield ("New") Land</p>	 <p>High Costs of <u>New</u> Development</p>	 <p>High Costs of <u>Reuse</u> / Re-development</p>	 <p>High Costs of Offsite Improvements</p>	 <p>Unfavorable Financial Conditions</p>	 <p>Impacts of Regulations (e.g. Title 21)</p>

But, there are **many solutions!**

 <p>Redevelop & Revitalize Aging Housing</p>	 <p>Make ADUs & Multi-Family Easier to Build</p>	 <p>Increase Rental Housing Supply</p>	 <p>Increase For Sale Housing Supply</p>	 <p>Encourage Housing for All Ages' Needs</p>	 <p>Turn Vacant Housing into Occupied Homes</p>
 <p>Encourage Infill Development</p>	 <p>Reduce Cost Burdens on New Development</p>	 <p>Reduce Cost Burdens on Redevelopment</p>	 <p>Infrastructure Public-Private Partnerships</p>	 <p>Incentives to Address Feasibility Gaps</p>	 <p>Change Regulations (Zoning)</p>

The Assembly can play different roles...

Assembly **Leads**

(with others' support!)

Policy Direction

Code Changes

Funding
Decisions

Assembly **Supports**

(others lead)

Infrastructure Investments
*AWWU, AMATS, MOA,
developers, funders*

Innovative techniques,
designs, models

Public-private
partnerships
ACDA, developers, etc.

Assembly **Advocates**

(beyond local scope)

State Policy
Changes &
Funding

Federal Policy
Changes &
Funding

What is Strategic Planning?

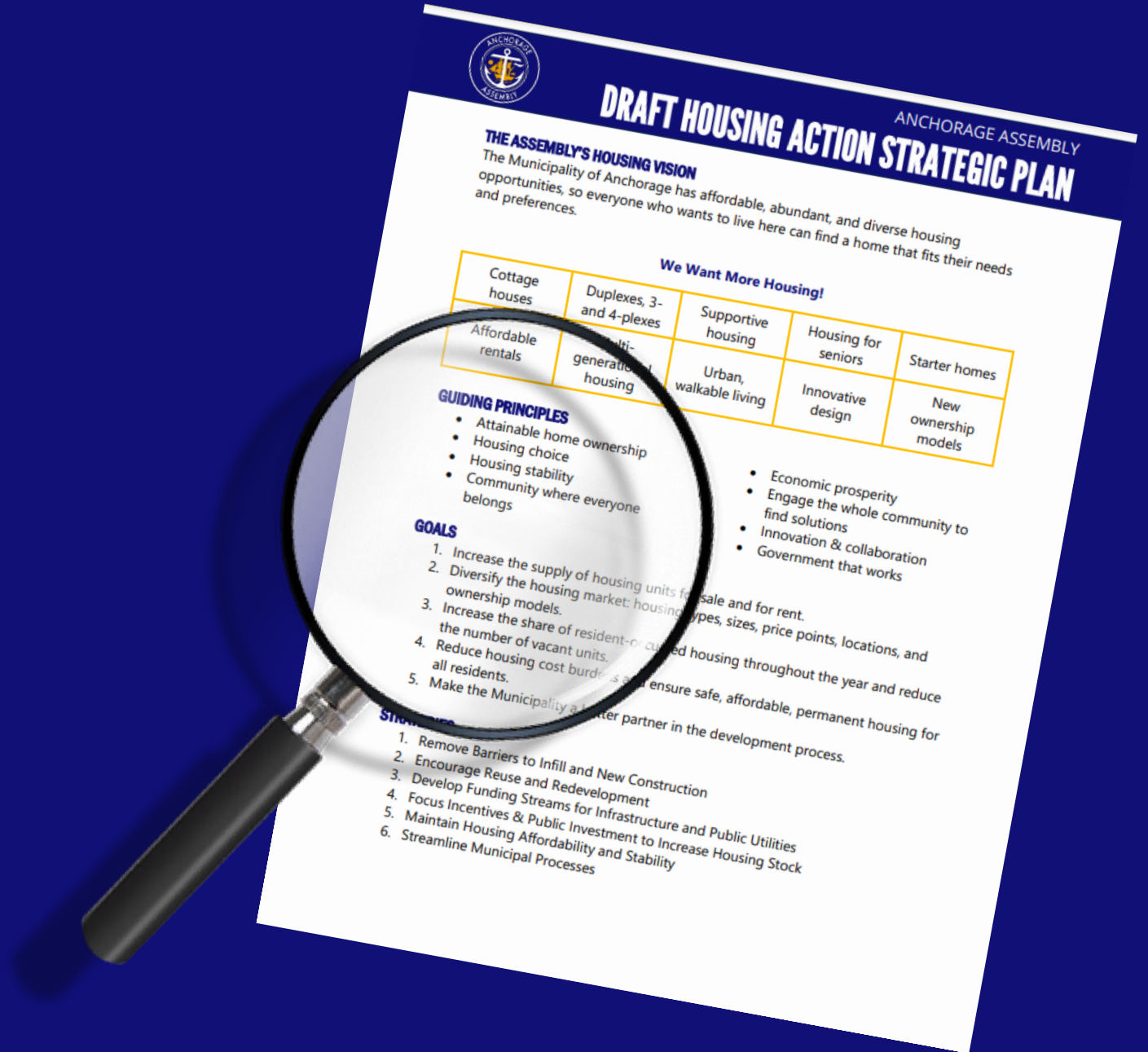
Strategic planning is a process:

- Defining **vision** for the future and the **goals** to achieve **vision**.
- Identifying **specific, measurable actions** to achieve the goals.

The product is a strategic plan:

- **3-5 year timeframe** with **achievable goals and actions**, and **clear measures to track progress**.
- Vision, goals, actions - **easy to communicate, understand**, and **give clear guidance** for everyone to contribute.

SNEAK PEEK



VISION

The Municipality of Anchorage has **affordable, abundant, and diverse** housing opportunities, so everyone who wants to live here can find a home that **fits their needs and preferences.**

GUIDING PRINCIPLES

Attainable home
ownership

Housing choice

Housing stability

Community
where everyone
belongs

Economic
prosperity

Engage the whole
community to
find solutions

Innovation &
collaboration

Government that
works

GOALS

1. **Increase** the supply of housing units **for sale** and **for rent**.
2. **Diversify the housing market:** housing types, sizes, price points, locations, and ownership models.
3. Increase the share of **resident-occupied housing** throughout the year and reduce the number of vacant units.
4. **Reduce housing cost** burdens and ensure safe, affordable, permanent housing for all residents.
5. Make the Municipality a **better partner** in the development process.